

Mark McAdam

I am an interdisciplinary researcher and lecturer with research interests in international political economy, economic history, and institutionalism. As an avid believer in interdisciplinary social science research, I seek to bring together discussions between economists, political scientists and historians. An American and native English speaker, transatlantic relations have always featured prominently in my life, which is reflected in my research and teaching.

Academic Career and Education

Post-Doctoral Researcher, Department of Contextual Economics & Economic Education

University of Siegen, since January 2023

Researcher, Department of Contextual Economics & Economic Education

University of Siegen, February 2019 – December 2022

Dr. rer. pol. International Political Economy

Witten/Herdecke University, Witten, Germany, December 2022

Title: “Ideas, Agents, and Institutions”

Evaluation: *summa cum laude*

M.Sc. Political Science, Economics, and Philosophy

Universität Hamburg, Hamburg, Germany, November 2012

Thesis: “Dead End on *The Road to Serfdom?* On Hayek’s Reception Post-World War II”

B.A. International Relations

Wheaton College, Wheaton, IL, USA, May 2009

Publications

McAdam, Mark and Nils Goldschmidt. “The Social Market Economy and Institutional Development: Change in Times of Crisis.” Forthcoming in edited volume titled *Turning Points in Democracies*.

McAdam, Mark and Laura Otto. 2022. “Interests Under Construction: Views on Migration from the European Union’s Southern External Border.” *Political Studies* 70 (2): 348–366.

McAdam, Mark. 2022. “Making Ideas Actionable in Institutionalism: The Case of Trade Liberalization in Kennedy’s Foreign Economic Policy.” *Journal of Institutional Economics* 18 (5): 827–841.

McAdam, Mark and Nils Goldschmidt. 2020. “Der Weg zur Knechtschaft reloaded: Autoritarismus inmitten der Krise.” *Zeitschrift für Wirtschafts- und Unternehmensethik* 21 (3): 81–90.

McAdam, Mark and Marco Rehm. 2020. “Americana: A 400-Year History of American Capitalism: Comments on the Book by Bhu Srinivasan.” *ORDO – Jahrbuch für die Ordnung von Wirtschaft und Gesellschaft* 71 (1): 450–453.

McAdam, Mark, Stefan Kolev, and Erwin Dekker (eds.). 2018. “Socio-Economics and Its Methodology: German Political Economy, 1896-1938.” *Journal of Contextual Economics* 138 (3–4): 185–369.

McAdam, Mark, Stefan Kolev, and Erwin Dekker. 2018. “Methods for Understanding Economic Change: Socio-Economics and German Political Economy, 1896-1938.” *Journal of Contextual Economics* 138 (3-4): 185–197.

McAdam, Mark and Matthias Störring. 2016. “Bringing Schmolter to America: Notes on the Translation of ‘The Idea of Justice in Political Economy.’” *Schmolters Jahrbuch* 136 (4): 361–376.

Papers Under Review & In Progress

McAdam, Mark. “Whither Agency? Towards an Entrepreneurial Theory of Institutional Change.”

McAdam, Mark. “Towards a Taxonomy of Institutional Change: American Trade Policy in the 20th Century.”

McAdam, Mark. “Quo vadis, liberal (international) order?”

McAdam, Mark and Matthias Störring. “Where Students Diverge From Their Teacher: On Social Legislation and the ‘Liquor Problem’ in German and American Economic Thought.”

Conference & Workshop Participation

2022

Die Ordnungsethik der Sozialen Marktwirtschaft. University of Tübingen, September 14–16, 2022.

World Interdisciplinary Network for Institutional Research (WINIR) Conference. Online, September 6–9, 2022.

Ordoliberalism: The Next Generation. University of Freiburg, July 7–9, 2022.

Turning Points in Democracies. University of Wuppertal, March 31–April 1, 2022.

2021

European Society for the History of Economic Thought Conference. University of National and World Economy, Sofia, Bulgaria, October 8-10, 2021.

2020

Migration Workshop. Konrad-Adenauer Foundation, Thessaloniki, Greece, October 18-20, 2020.

2019

Contextual Thinking in Economics. University of Siegen, September 11-12, 2019.

Summer Institute of the Center for the History of Political Economy. Duke University, June 10–19, 2019.

Working Group: Economic History and Ideas. European University Institute, Florence, Italy. January 16, 2019.

2018

History of Recent Economics Conference. University of Cergy-Pontoise, October 12–13, 2018.

Summer Institute of the Center for the History of Political Economy. Duke University, June 19–24, 2018.

History of Economics Conference. Loyola University, June 14-17, 2018.

Heterodox and Contextual Thinking in Economics. Frankfurt University, February 8–9, 2018.

Institutional Pathologies. Witten Conference on Institutional Change, Witten/Herdecke University, February 1–2, 2018.

2017

Frontier Research in Economic and Social History. Queen’s University Belfast, June 23, 2017.

European Society for the History of Economic Thought Conference. University of Antwerp, May 18-20, 2017.

Network for Constitutional Economics and Social Philosophy. Erfurt University, April 27-29, 2017.

2016

Konrad-Adenauer Foundation. Athens, Greece, November 18-20, 2016.

Research Interests

International Political Economy
International Trade & Foreign Economic Policy
(Neo-)Institutionalism and Institutional Change
Economic History
History of Economic Thought

Teaching Experience

2023

International Political Economy, April – July 2023. School of Economic Disciplines, University of Siegen.

2022

Culture, Institutions and Development in Economics. October – February 2023. School of Economic Disciplines, University of Siegen.

International Political Economy, April – July 2022. School of Economic Disciplines, University of Siegen.

2021

Culture, Institutions and Development in Economics. October – February 2022. School of Economic Disciplines, University of Siegen.

The State and the Market in the History of Economic Thought, April – July 2021. School of Economic Disciplines, University of Siegen.

2020

The History of Economic Thought, October – January 2021. School of Economic Disciplines, University of Siegen.

Culture, Institutions and Development in Economics. October – January 2021. School of Economic Disciplines, University of Siegen.

The State and the Market in the History of Economic Thought, April – July 2020. School of Economic Disciplines, University of Siegen.

2019

Globalization, October – January 2020. School of Economic Disciplines, University of Siegen.

2018

Political Economy, October – January 2019. Department of Management & Economics, Witten-Herdecke University (co-taught with Joachim Zweynert).

Globalization, April – July 2018. School of Economic Disciplines, University of Siegen.

The Social Market Economy, March 2018. Konrad-Adenauer Foundation.

Globalization and the Social Market Economy, February 2018. Konrad-Adenauer Foundation.

2017

The Digital Economy, August 2017. Konrad-Adenauer Foundation.

Student Advisement

MA Thesis, „Zur Wechselbeziehung extraktiver politischer Institutionen und ‘Just Energy Transitions’: Fallstudien zu Prozessen der Energiewende in Südafrika, Marokko und Ägypten” / „On the interrelationship of extractive political institutions and Just Energy Transitions: Case Studies on South Africa, Morocco and Egypt”

BA Thesis, „Quo vadis Kapitalsteuer? Zur globalen Kapitalsteuer als Instrument zur Reduzierung von Ungleichheit” / “Whither capital levies? On the global tax on capital as an instrument to reduce inequality”

MA Thesis, „Handelsliberalisierung auf dem Prüfstand – zum Verhältnis von Industrie- und Handelskammern und Gewerkschaften zum Thema Freihandel” / “Reassessing trade liberalization: on the perspectives of chambers of commerce and unions on free trade”

BA Thesis, „Zur Beeinflussung digitaler Werbung auf Kinder und Jugendliche – reine Manipulation oder Konsumententscheidungshilfe?” / “On the influence of digital advertising on children and youths – pure manipulation or a tool for consumer decision-making?”

MA Thesis, „Die Relevanz der sozialen Herkunft für politische Karrieren” / “The relevance of social backgrounds for political careers”

MA Thesis, „Protektionismus in einer globalisierten Welt am Beispiel USA” / “Protectionism in a globalized world: The case of the United States”

Memberships & Fellowships

- Social Market Economy Fellowship, Konrad-Adenauer Foundation, 2016 – 2019 (€50.400)
- Adam Smith Fellowship, George Mason University, 2018-2019 (\$10.000)
- Academic Visitor, Center for the History of Political Economy, Duke University, December 2019
- World Interdisciplinary Network for Institutional Research (WINIR) – Member
- History of Economics Society – Member
- European Society for the History of Economic Thought – Member
- The Philosophy, Politics, and Economics Society – Member
- NOUS – Network for Constitutional Economics & Social Philosophy – Young Affiliate
- Alliance for the Social Market Economy – Member

Work Experience

Educational Sales Account Manager, The MathWorks, Munich, Germany
Sep. 2013 – Jan. 2016

Academic Sales Manager, Statista GmbH, Hamburg, Germany
Feb. 2013 – Sep. 2013

Media Analyst, Kantar Media GmbH, Hamburg, Germany
Oct. 2010 – Jan. 2013

Research Assistant, Dept. of Economics, Univ. of Hamburg, Germany
Jan. 2011 – Sep. 2011